

Summary of carboNZero certification:



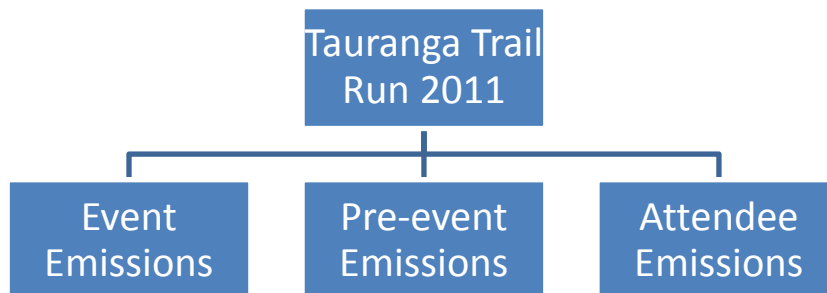
Smiths Sports Shoes Tauranga Trail Run 2011

Smiths Sports Shoes Tauranga Trail Run meets the requirements of carboNZero^{Cert™} certification having put in place a management plan prior to the event, measured emissions in accordance with the requirements of ISO 14064-1:2006 during the event and neutralised the remaining unavoidable emissions through the cancellation of an appropriate number of verified carbon credits in respect of the fundraising event held in Tauranga, New Zealand on 23rd of October 2011.



Introduction¹ – The Smiths Sports Shoes Tauranga Trail Run is an off-road walking and running event, organised by the Tauranga Boys’ College, as a major fundraiser for the Cross Country Team. This was the inaugural event in 2011 and attracted 480 participants to the various distances (4km, 14km, 28km). Scott Furness (teacher) was the principal organiser. The event started at 10am and ended after Prize Giving at 2:00pm. A native tree will be planted for each participant and a free bus service was offered on the day from Tauranga city to the venue and back – to help reduce carbon emissions. 100% of profits will be returned to local school groups (Greenpark Primary School ran a food stall).

Boundary – The diagram below shows the organisational structure used for describing the event’s greenhouse gas (GHG) emissions inventory, and what business units were included in the carboNZero certification.



Consolidation approach – Operational control

Event Period – 23/10/2011

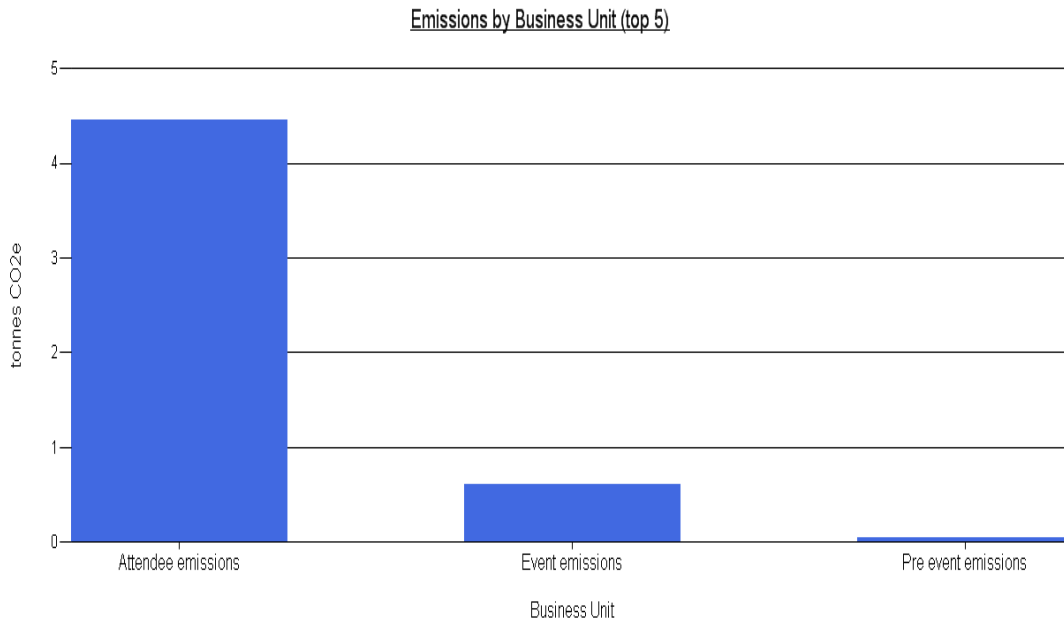
¹ **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

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Emissions source inclusions – The diagram below shows the operational GHG emissions for the event by emissions source. The Event’s total emissions for this period were 5.11 tonnes carbon dioxide equivalents (CO₂e) all comprising of Scope 3. The following graph is of GHG emissions by business units.



Emissions source exclusions –

- Event Organiser office energy use – data was unable to be obtained and was judged likely to be insignificant

Emissions reduction commitments – The event organiser has developed a GHG emissions reduction plan. Some projects in this plan include:

| Objective | Action | Comment on Success |
|---------------------------|---|--|
| Minimise Printed Material | Entry forms available from school website. Entry forms printed on 'carboNZero' certified paper. | Paper wasn't carboNZero certified, but we only printed 5,000 A5 entry forms. Emailed out many and now have a database of 300 email addresses and 165 people 'like' our Facebook page. We now also have a website specific to the event (www.taurangatrailrun.co.nz). |

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| Objective | Action | Comment on Success |
|------------------------------------|--|--|
| Minimise Accommodation | Event time (10am start) means people from outside the district can travel to the event and home in one day, saving a night's accommodation. | According to details obtained from registration forms on 6% of entrants were from outside the Bay of Plenty region and would have had an overnight stay. |
| Minimise Private Vehicle Transport | 2-3 'Bay Hopper' buses to transport participants to and from event. Encourage people to meet at a central city point and 'car pool' to the event. Promoted via our Facebook page and website forums. | Only one bus was utilised on the day with 11 people using it. |
| Minimise Carbon Footprint | Plant 1 native tree for each participant, volunteer 'man hours' to do track maintenance. | 500 trees were planted on site 2 weeks after the event. |

Offset – 1 tonne CO₂e. WINDFARM (Taranua Trustpower). Serial number 343613 has been cancelled (or equivalent) on the Markit Environmental Register.

*In line with the carboNZero programme principles and approach for events, emissions from delegate travel were excluded from the offset required for certification.

Verified by – carboNZero Holdings Limited

Threshold of materiality – Excluded emissions do not exceed 5% of the total footprint for event boundary stated.

Level of assurance – Limited assurance

Certification status – carboNZero certified "event" covering the organiser, event and delegate logistics of the event.

Certificate number – 2011202J

Valid until – 23 October 2011

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