

Summary of CEMARS™ certification:



Arabian Adventures

Arabian Adventures meets the requirements of CEMARS certification having:

- Measured its greenhouse gas emissions in compliance with ISO 14064-1:
- Committed to managing and reducing its emissions in respect of the operational activities of its organisation.

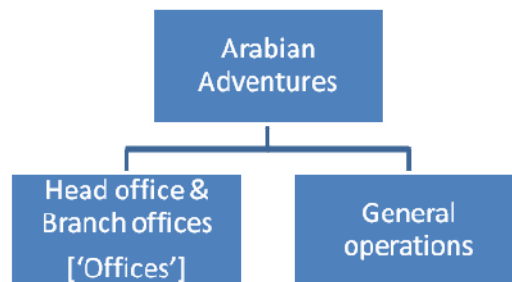


Introduction¹ – Arabian Adventures is a division of Emirates Group, providing full destination management services in the United Arab Emirates (UAE). Examples of services include hotel bookings, airport-hotel transfers, tours, safaris, corporate events, group and incentive events, conferences and conventions. Tours and safaris are operated out of Dubai, Abu Dhabi, and Fujairah. Examples of tours include city tours, camel riding, desert driving, and sandboarding.

Arabian Adventures is a division of Emirates Group, but not a separate legal entity. Arabian Adventures employ approximately 330 staff and operate out of two facilities, both based in Dubai.

Desert tours are mostly undertaken in the Dubai Desert Conservation Reserve (DDCR) where the environmental impact is closely regulated.

Boundary – the diagram below shows the organisational structure used for describing Emirates Arabian Adventures' greenhouse gas (GHG) emissions inventory. Business units in green were included within the inventory.



Consolidation approach – Operational control

Base year – 1/11/2008 to 31/10/2009

Measurement period – 1/11/2008 to 31/10/2009

¹ **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

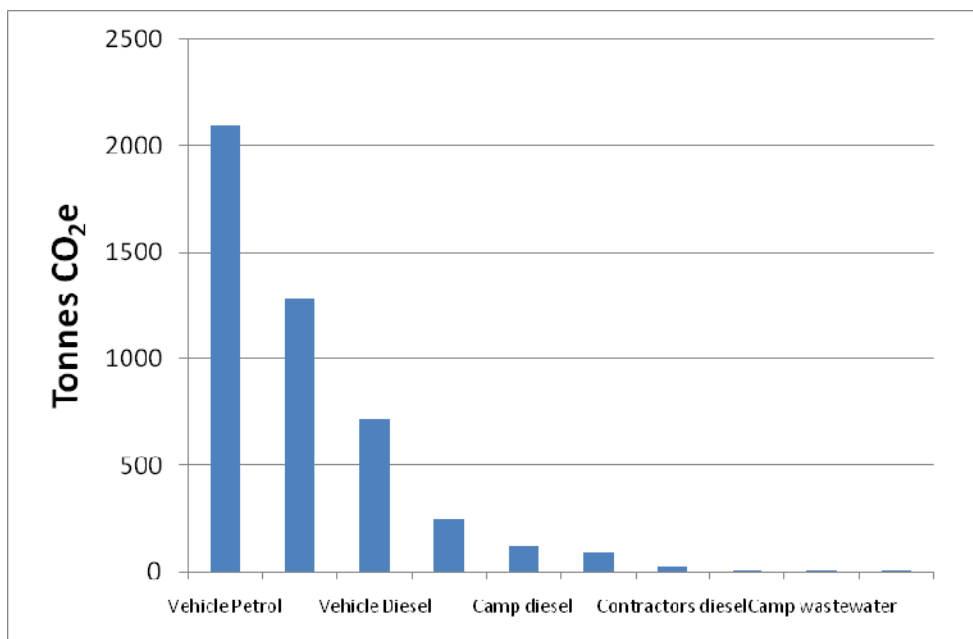
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GHG emissions source inclusions – the diagram below shows the operational GHG emissions for Emirates Arabian Adventures by emissions source. Emirates Arabian Adventures' total emissions for this period were 4,598.02 tonnes carbon dioxide equivalents (CO₂e) comprising 2,952.92 tonnes CO₂e Scope 1, 1,277.94 tonnes CO₂e Scope 2 and 367.17 tonnes CO₂e Scope 3 emissions. There were also an additional 14,408.66 tonnes CO₂e from one-off (construction) Scope 3 emissions.

Emissions by source are shown in the following diagram (excluding the one-off construction emissions).



GHG emissions source exclusions – Some Scope 3 emission sources were excluded including emissions from waste from safaris, postage and courier. These were excluded as they were deemed to be *de minimis*. Refrigerant leakage from vehicles, emissions from desks based at airports and embodied emissions in Arabian Adventures brochures were all excluded due to lack of available data. Tours where Arabian Adventures acts as the booking agent are not included.

GHG emissions reduction commitments – Emirates Arabian Adventures has developed a GHG emissions reduction plan. Some projects in this plan include:

- To use the proposed corporate environmental policy to support vehicle purchases made through the purchasing department.
- To work with suppliers to trial a hybrid vehicle.
- To encourage drivers to complete driver training programme focused on techniques to ensure fuel efficient driving.
- To investigate the installation of solar photovoltaic's at some desert camps.

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Verified by – carboNZero Strategic Business Unit.

Threshold of materiality – excluded emissions do not exceed 5% of the total footprint for organisation and product boundary stated.

Level of assurance – reasonable assurance for organisation and limited for one-off construction emissions.

Certification status – carboNZero certified “organisation” covering corporate operations, and all provided tours.

Certificate number – 2010099J

Valid until – 28 February 2013

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