

Chilean Pavilion in Fruit Logistica 2011

The Chilean Pavilion in Fruit Logistica 2011, Berlin meets the requirements of carboNZero^{Cert™} certification having put in place a greenhouse emissions management plan prior to the event, measured the emissions in accordance with the requirements of ISO 14064-1:2006 during the event and neutralised the remaining unavoidable emissions through cancellation of an appropriate number of verified carbon credits in respect of the event held in Berlin from 9 - 11 February 2011.



Introduction¹ - Fruit Logistica is the leading international meeting place of the fresh produce trade. During the 9-11 February 2011, more than 2,400 companies from across the entire fresh produce value chain will be present in a single location – including global players as well as small and medium-sized suppliers from all around the world.

The Chilean presence in Fruit Logistica 2011 will be a joint effort by ProChile, the Chilean Fresh Fruit Association, the Marketing Committees of the Avocado, Kiwi, Blueberries and Citrus-Exporters and 45 Companies from the Fresh Fruit Sector.

This event was organized by ASOEX (exporters Association) and ProChile, which is the Export Promotion Bureau of the Ministry of Foreign Affairs, destined to promote Chilean exports. ProChile's objective is to stimulate and diversify the exports of Chilean products and services, providing the necessary support for the development of the exporting sector.

Boundary – The diagram below shows what has been included in the context of the entire pavilion. The parts of the structure (activities) in green have been identified as being within this emissions inventory. The parts of the structure (activities) in blue are excluded from the inventory.



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¹ Disclaimer: This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

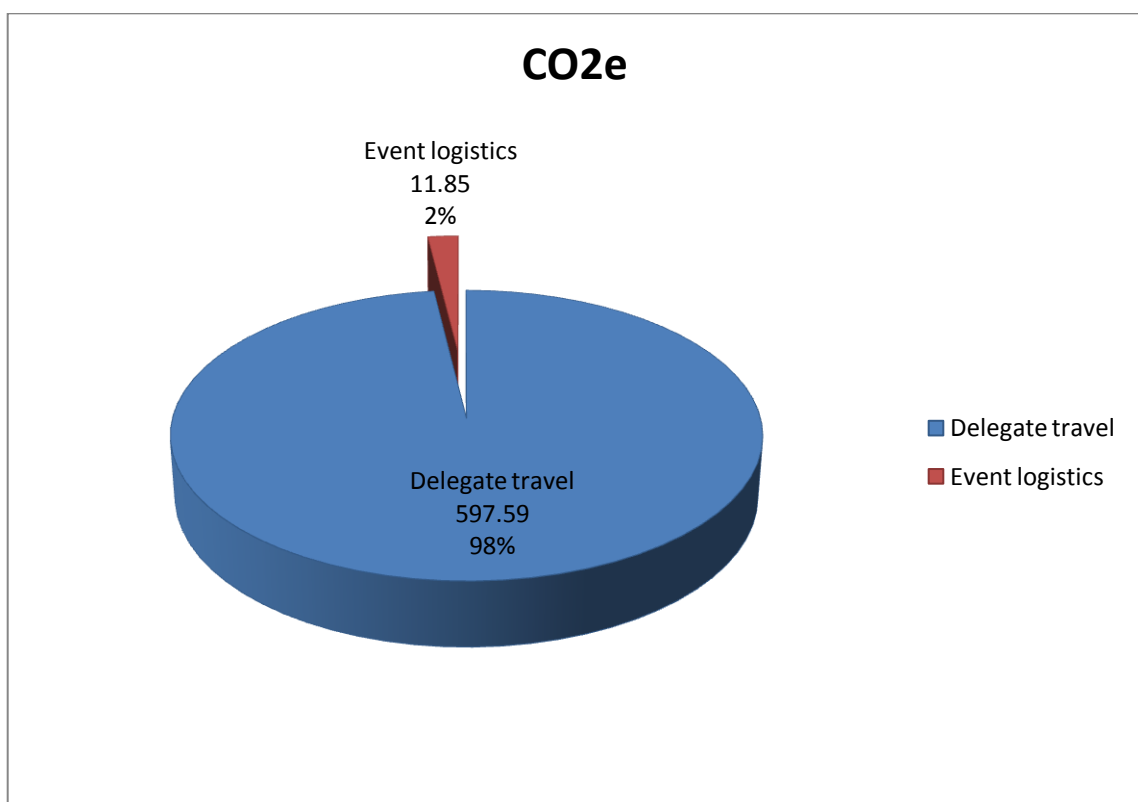
Summary of carboNZero certification:

Chilean Pavilion in Fruit Logistica 2011

Consolidation approach – Operational control

Event period – 09/02/2011 to 11/02/2011

Emissions source inclusions – The diagram below shows the operational GHG emissions for the Chilean Pavilion in Fruit Logistica 2011 by emission source. The pavilion total emissions were 609.21 tonnes carbon dioxide equivalents (CO₂e) all comprising of Scope 3. The following graph is of GHG emission by business activity (tCO₂e, %).



Emissions source exclusions –

- Pre-event travel for attendees to plan and organise the event. This event was co-ordinated from the office of ProChile in Berlin, Germany so, it was not required to fly people to Germany, Berlin to organize the event/pavilion.
- Travel of External visitors to the Chilean pavilion to and from airports.
- Event Catering – data was unable to be obtained and was judged likely to be insignificant given the number of people in the pavilion.

Emissions reduction commitments –

- Reducing international trips - Using ProChile employees that are currently living in Germany rather than flying employees from Chile.
- Most of the delegates were asked to flight in economy class

Summary of carboNZero certification:



Chilean Pavilion in Fruit Logistica 2011

- Minimize trips done in Germany and therefore fossil fuel consumption:
 - Organizing a shuttle that can pick up some of the attendees
 - Organizing the nearest hotel to the event place

Offset – 610 tCO₂e. VERs from UHE Mascarenhas Power Upgrading Project in Brazil. Serial numbers 608641-609250 have been cancelled on Markit Environmental Registry.

Verified by – carboNZero Strategic Business Unit.

Threshold of materiality – Excluded emissions do not exceed 5% of the total footprint for organisation stated.

Level of assurance – Limited

Certification status – carboNZero certified “pavilion” covering the delegate travel and event logistics.

Certificate number – 2011087J

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