

# Summary of CEMARS® certification:



## VnC Cocktails Limited

*VnC Cocktails Limited meets the requirements of CEMARS® certification having measured its greenhouse gas emissions in compliance with ISO 14064-1:2006 and committed to managing and reducing its greenhouse gas emissions in respect of the operational activities of its organisation.*

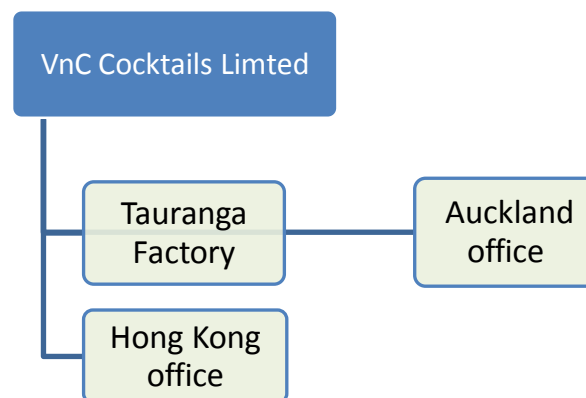


**Introduction<sup>1</sup>** – This public declaration presents certified information about VnC Cocktails Limited's (VnC) organisational carbon footprint.

VnC Cocktails Limited's award-winning cocktails are a unique new “bartender in a bottle” concept. VnC Cocktails Limited's range of other spine-tingling flavours include Pomegranate Cosmopolitan, Feijoa & Apple, Vodka Mojito, Pacific Mai Tai and Margarita. In total VnC Cocktails Limited offer 10 Cocktails in two different sizes. The administration is based in Auckland, the accounting system in Hamilton. All production and dispatch facilities are based in Tauranga.

In the past year VnC's Cocktail's have exploded across NZ and their popularity is spreading around the world, with these unique cocktails being exported far and wide to Asia Pacific, North America, and Europe.

**Boundary** – the diagram below shows the organisational structure used for describing VnC Cocktails Limited's greenhouse gas (GHG) emissions inventory, and what business processes were included in the CEMARS® certification. The dotted line indicates the organisational boundaries measured (distribution is included up to the destination port).



<sup>1</sup> **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

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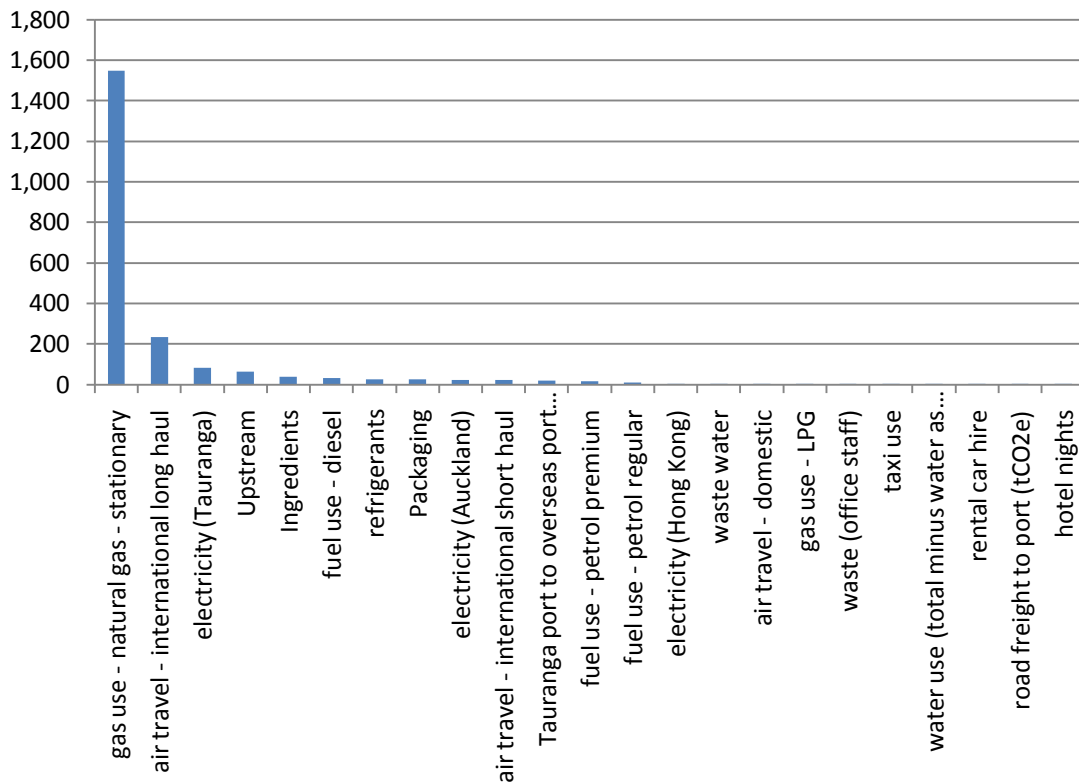
## VnC Cocktails Limited

**Consolidation approach** – operational control

**Base year** – 01/01/2010 to 31/12/2010.

**Measurement period** – 01/01/2010 to 31/12/2010.

**GHG emissions source inclusions** – the diagram below shows the operational GHG emissions for VnC Cocktails Limited's by emissions source. VnC Cocktails Limited's total emissions for this period were 2,031.07 tonnes carbon dioxide equivalents (CO<sub>2</sub>e) comprising 1,637.33 tonnes CO<sub>2</sub>e Scope 1 emissions, 108.66 tonnes CO<sub>2</sub>e Scope 2 emissions and 285.08 tonnes CO<sub>2</sub>e Scope 3 emissions.



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**GHG emissions source exclusions** – No emission sources have been excluded from this inventory.

**GHG emissions reduction commitments** – VnC Cocktails has developed a GHG emissions reduction plan. Some projects in this plan include:

- Reduce GHG emissions from the gas fired boiler by 2% by running the boiler for longer periods at a time, insulation of piping, reducing heating requirements by preheating incoming water.
- Reduce GHG emissions due to air travel by 2% as a percentage of volume due better travel planning, more locally based staff, and use of video conference facilities.
- Reduce GHG emissions through more efficient factory refrigeration by 2% by regular defrosting, upgrading parts of the equipment, increasing staff awareness, and more frequent maintenance.
- Reduce GHG emissions due to electricity use by the factory by 2% due to better appliance management and staff education.
- Reduce GHG emissions in upstream processes by 2% by using lighter weight PET bottles and changes in packaging design.

**Verified by** – carbonZero Strategic Business Unit.

**Threshold of materiality** – Excluded emissions do not exceed 5% of the total footprint for organisation stated.

**Level of assurance** – Reasonable

**Certification status** – CEMARS certified “organisation”

**Certificate number** – 2011048J

**Valid until** – 30 April 2014

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Please note: a separate disclosure statement is available for the VnC range of ten cocktail products CEMARS® certification.