

Summary of CEMARS® certification:



Arabian Adventures

Year 2 of 3 Year Certificate Period

Arabian Adventures meets the requirements of CEMARS® certification having measured its greenhouse gas emissions in compliance with ISO 14064-1:2006 and committed to managing and reducing its emissions in respect of the operational activities of its organisation



Introduction¹ – Arabian Adventures is a division of Emirates Group, providing full destination management services in the United Arab Emirates (UAE). Examples of services include hotel bookings, airport-hotel transfers, tours, safaris, corporate events, group and incentive events, conferences and conventions. Tours and safaris are operated out of Dubai, Abu Dhabi, and Fujairah. Examples of tours include city tours, camel riding, desert driving, and sandboarding. Arabian Adventures is a division of Emirates Group, but not a separate legal entity. Arabian Adventures employ approximately 330 staff and operate out of two facilities, both based in Dubai. Desert tours are mostly undertaken in the Dubai Desert Conservation Reserve (DDCR) where the environmental impact is closely regulated.

Boundary – Figure 1 below shows the organisational structure used for describing the organisation’s greenhouse gas (GHG) emissions inventory, and what business units were included in the inventory in the context of the entire organisational profile. The parts of the structure (business units) in blue have been identified as being within this emissions inventory. Business units excluded from the inventory are shown in yellow.

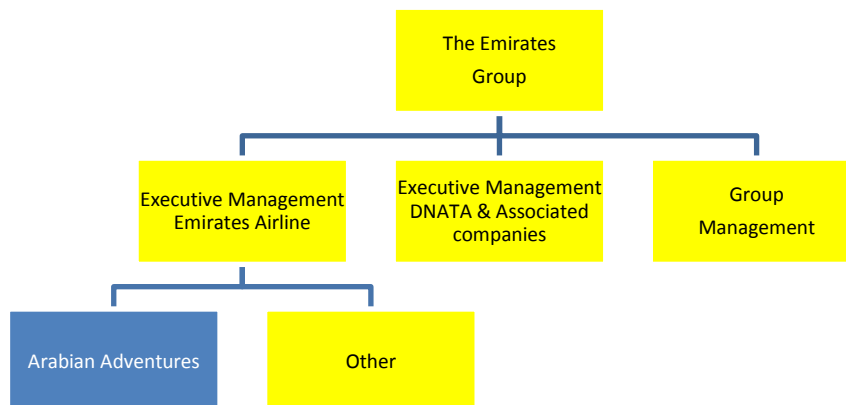


Figure 1: Organisational structure showing business units included and excluded.

Consolidation approach – The operational control consolidation approach has been used to account for operational emissions with reference to the methodology described in the GHG Protocol and ISO 14064-1:2006 standards.

¹**Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

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Base year – 1/11/2008 to 31/10/2009

Measurement period – 01/04/2010 to 31/03/2011

Emissions source inclusions – The operational GHG emissions for the organisation by emissions source are shown in Figure 2 below.

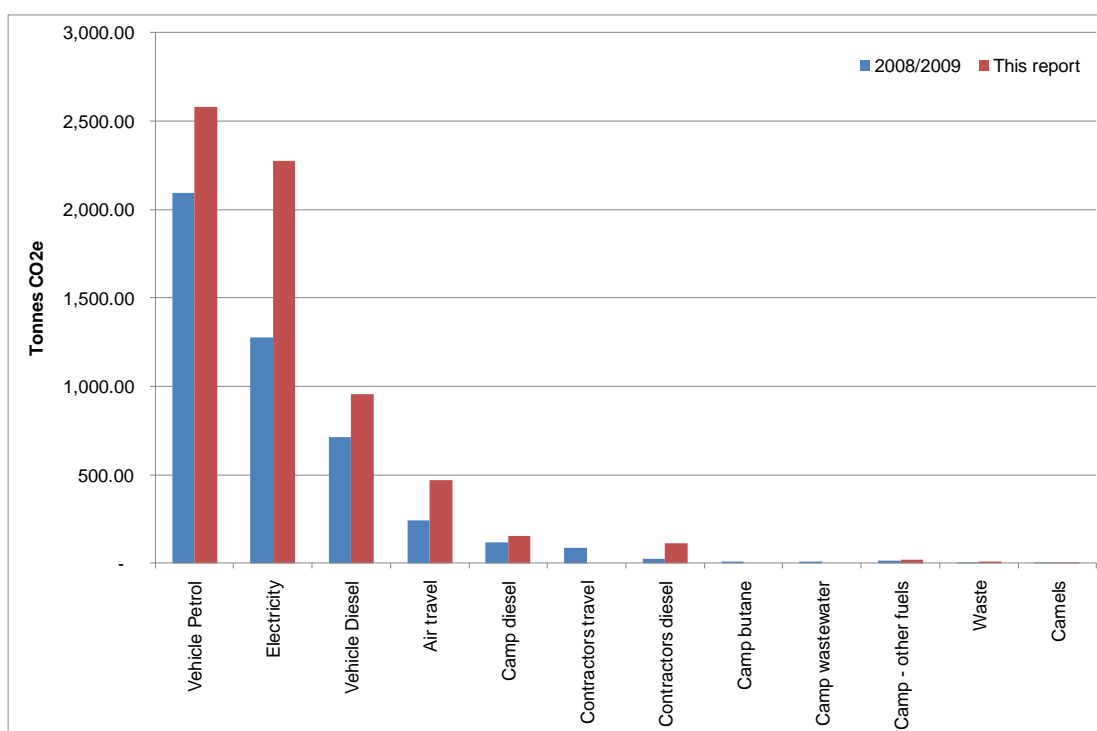


Figure 2: GHG emissions by emissions source compared with base year.

Emissions as tonnes of carbon dioxide equivalents (tCO₂e) for this period were:

Scope 1: 3708.96 tCO₂e

Scope 2: 2273.42 tCO₂e

Scope 3: 595.77 tCO₂e

Total: 6578.14 tCO₂e

Emissions source exclusions – The following emissions sources were excluded from the inventory for this measurement period:

1. The embodied emissions associated with supplied goods and printed material were excluded as considered to be outside the scope of measurement for an organisational inventory.
2. Waste from safaris, courier activities and desks at airport terminals were excluded as these are minimal and estimated to be *de minimis*.
3. Refrigerant top-ups were excluded as no data was available on the leakage of refrigerants from the air conditioning units.

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Emissions reduction commitments – A GHG emissions management plan and reduction targets have been developed.

- Reduce vehicle use (absolute) by 1%
- Reduce electricity (intensity) by 5%
- Reduce camp fuel use (intensity) by 2%

Emissions reductions summary against last year's plan – This is the second year of reporting under CEMARS. An increase in absolute emissions of 1,980.12 tCO₂e has been achieved. However, appropriate overall emissions intensity metric has still to be established to reflect the increase in business and introduction of a limousine airport transfer service.

Verified by – Achilles Information Limited

Data quality score – Good

Threshold of materiality – Excluded emissions do not exceed 5% of the total footprint for organisation stated.

Level of assurance – Limited

Certification status – CEMARS certified organisation.

Certificate number – 2010099J - Year 2

Valid until – 28 February 2013

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