

# Summary of CEMARS<sup>®</sup> certification:



## Tangible Media Limited

*Tangible Media Limited meets the requirements of CEMARS<sup>®</sup> certification having measured its greenhouse gas emissions in compliance with the requirements of ISO 14064-1:2006 and committed to managing and reducing its emissions in respect of the operational activities of its organisation.*



**Introduction<sup>1</sup>** – Tangible Media is New Zealand’s largest independent publishing company, with the intention of becoming one of Australasia’s most significant niche magazine, book and new media publishing firms. Tangible Media has 45 permanent staff, operating out of their Grey Lynn office in Auckland.

Tangible Media produces 30 regular magazine publications. Tangible Media also produces a number of publications for corporate clients. Services to clients include design, editorial, print management, electronic newsletters, website design, print broking and media consultancy.

**Boundary** – The diagram below shows the organisational structure used for describing Tangible Media’s greenhouse gas (GHG) emissions inventory, and what business units were included in the CEMARS certification. Yellow business units were excluded from the certification.

Figure 2 shows the magazine product supply chain. The green arrows are items that are within the product inventory and the yellow items have been excluded.

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<sup>1</sup>**Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. Whilst every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

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## Tangible Media Limited

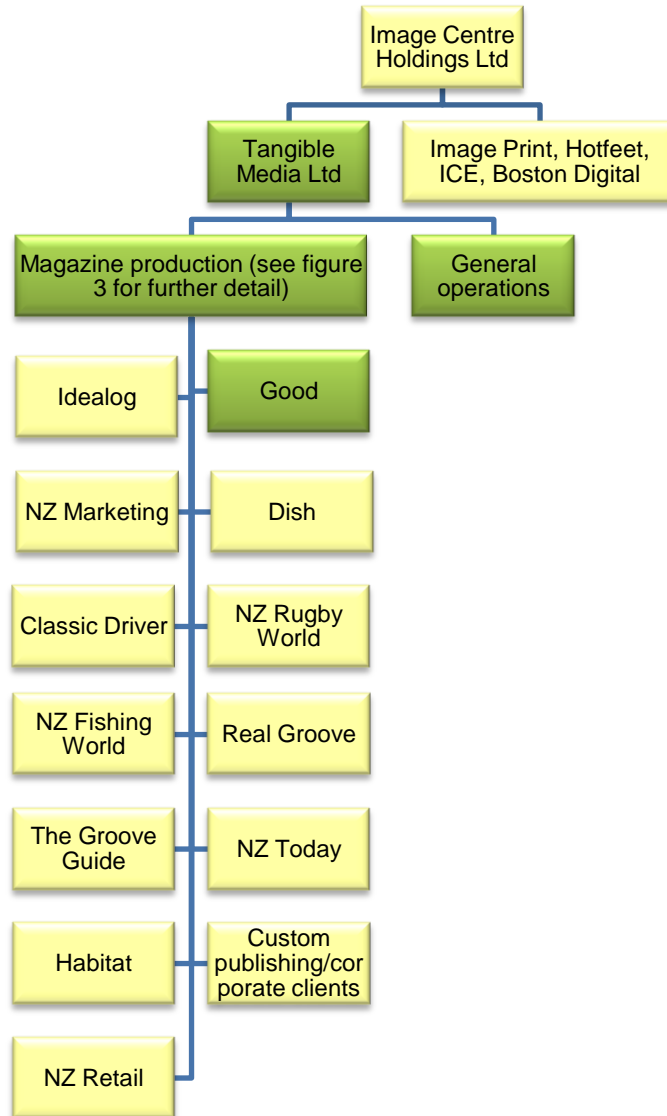


Figure 1: Organisational structure showing business units included and excluded.

**Consolidation approach** – Operational control

**Base year** – 01/07/2010 to 30/06/2011

**Measurement period** – 01/07/2010 to 30/06/2011

**Emissions source inclusions** – the diagram below shows the operational GHG emissions for Tangible Media Limited by emissions source. Tangible Media Limited's total emissions for this period were 77 tonnes carbon dioxide equivalents (CO<sub>2</sub>e) comprising:

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Scope 1: 0 tonnes CO<sub>2</sub>e

Scope 2: 14.83 tonnes CO<sub>2</sub>e

Scope 3: 62.12 tonnes CO<sub>2</sub>e

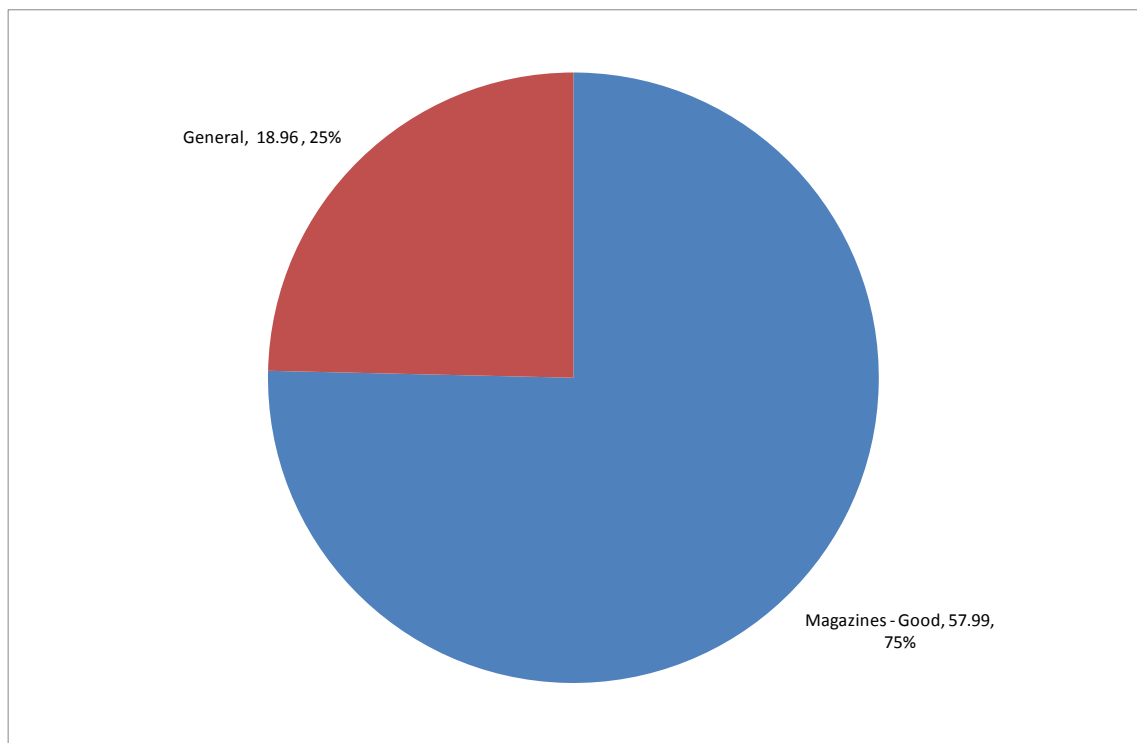


Figure 2: GHG emissions by emissions source.

**Emissions source exclusions** – Product related emissions excluded from this inventory include: retail stores, consumer end use, disposal/recycling, ink.

**Emissions reduction commitments** – Tangible Media has developed a GHG emissions reduction plan. Some projects in this plan include:

- Increasing the use of video and teleconferencing
- Reviewing electricity consumption opportunities such as staff campaigns and energy efficient lighting
- and lighting levels
- Selection of low emissions taxi service providers
- Regular assessment and review of paper stock suppliers
- A Green Team that will create and implement sustainable improvements and will work with the Image Centre Group sustainable team so across the Group improvements will continue to be made.

**Verified by** – Green Fox Limited

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**Threshold of materiality** – Excluded emissions do not exceed 5% of the total footprint for organisation and product boundary stated.

**Level of assurance** – Reasonable assurance for organisation

**Certification status** – CEMARS certified organisation

**Certificate number** – 2011160J

**Valid until** – 20 February 2015

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